

MIKE POSNER

Artist Rider

2009

Revision 1.0

Attached please find the Personal Appearance Contract Rider (the “Rider”) covering the necessary provisions for the “**Mike Posner**” engagement. The PURCHASER should study the Rider and make the necessary arrangements for the provisions hereunder. The purpose of the Rider is to assure the PURCHASER, the ARTIST, and the audience the best possible performance. THE ARTIST MANAGEMENT AND PRODUCTION MANAGEMENT shall make no deviations or elimination from this Rider, without approval. All inquiries concerning this Rider should be directed to the appropriate party or parties in the listed below.

Artist Agent and Contact:

Jesse Kirshbaum for NUE Agency

P - 310-467-7882

E- Jesse@NUEAgency.com

IN ADDITION MIKE POSNER WILL NEED:

TECHNICAL SPECIFICATIONS AND REQUIREMENTS

The technical rider enclosed with this contract and the specifications therein are deemed absolutely necessary in order to present the best possible performance and are a part of the contract.

PA /LIGHTS

The Promoter agrees to provide and pay for a First Class PA (Public Address) System for use by the Artiste for the duration of this Contract. The specifications for such PA system will be advised by the Artiste not later than fourteen (14) days prior to the performance.

The Promoter agrees to provide and pay for a First Class Stage Lighting System for use by the Artist for the duration of this Contract. The specifications for such Lighting System will be advised by the Artist not later than fourteen (14) days prior to the performance.

Promoter sources lights and sound from an outside company, which will contact agent/artist.

The Promoter must provide all equipment and set-up conditions listed on the rider below.

The Promoter is to provide the following backline set up:

One (1) Yamaha Motif ES8 with Sustain Pedal
Three (3) Direct In Boxes (DI Boxes)
One (1) Boom Microphone Stand
One (1) Quarter Inch Cable for Keyboard
One (1) Double Tier Keyboard Stand
One (1) Small Table
Two (2) Shure SM 58 Wireless Microphones (or similar)

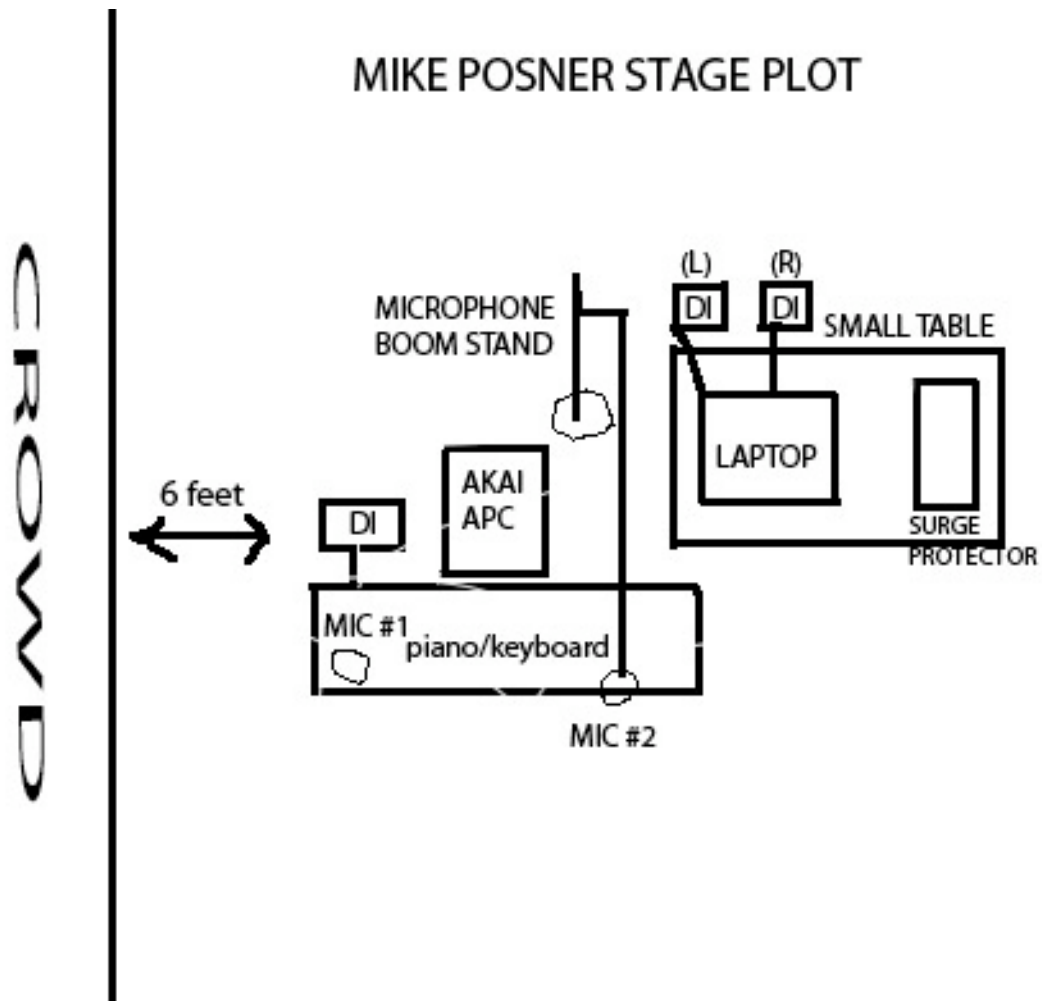
The Artist will bring with him:

Akai APC 40
Laptop
Cables to connect laptop to DI Boxes
Laptop Stand

Set up must be placed center stage unless otherwise addressed. It must be placed so that any activities on stage will not interfere with the performance (stagehand movement, etc). No tuning or sound checking of equipment may be done through House PA during DJ set. Vocal may wish to be checked. Please contact Tour Manager to discuss.

**** The Artist Management must approve any changes in writing in advance. ****

REQUIRED STAGE SET-UP



COMPLIMENTARY TICKETS

A. Purchaser must provide Artist Representation with (10) ten complimentary tickets per performance within the first 40 rows within venue seating caps of 0 – 5000.

MERCHANDISING

ARTIST shall have the exclusive right to sell goods (including, but not limited to, compact discs, tapes, records, and items of clothing) on the premises of the place of performance.

A. Purchaser must warrant and represent that they receive no fees from Artists' merchandise. Artist shall receive 100 % on proceeds. Unless otherwise agreed upon in advance and put into writing.

B. Purchaser warrants and agrees that no one other than Artists' designated merchandiser shall Have the right to sell or distribute any merchandise or partake in any merchandising activities (I.e. Photograph Booths, T-Shirts, Posters, Caps, etc;) without written permission of Artists or Artists' merchandising representative. Purchaser shall, at its sole cost, prohibit sale or Distribution of all unauthorized or so-called "bootleg" merchandise on or adjacent to the venue.

C. Any merchandising associated with “Mike Posner”, image or likeness must be negotiated and agreed upon prior to the event. Otherwise, these activities shall be prohibited.

D. Purchaser shall provide well-lit, security, prime location, and adequate vending space that shall be in such a position as to be easily visible to the public using the main entrance. This is to be at no cost to Artist.

E. Neither Purchaser nor Building Management shall have any authority in allowing any Merchandising activities during this engagement. Any and all building sponsored vendors (Including renegade camera stands) shall be approved in writing prior to the event. If any Vendors other than those approved in writing by Artist are allowed in building, such vendors must have a negotiated contract, agreed upon prior to the event; otherwise, their activities shall Be prohibited. If any vendors, (for any reason) violate this rider clause they shall forfeit 100% of their proceeds form this engagement?

F. Purchaser agrees to use its best efforts to prevent and to stop the sale or distribution of any Merchandise at the engagement (inside or outside) by any person other than Artists’ Merchandiser.

G. Venue shall provide one (1) person to assist at the merchandise table.

TRANSPORTATION

Purchaser agrees to provide Artist Transportation from airport to hotel upon arrival, between hotel and venue prior to and upon completion of sound check and performance.

A. Purchaser will then be responsible for Artist Transportation from hotel to venue prior to and upon completion of sound check and performance for Artist, band and crew as described above.

PARKING

Purchaser agrees to provide and pay for adequate, safe parking for ONE ARTIST VAN.

ARTIST'S CATERING REQUIREMENTS (to be set up at sound check):

If meals will not be provided meal buy outs shall be give to tour manager at sound check in the amount of \$20.00 USD @ 3 total people for a total food buyout of \$60.00

Hospitality Rider

One (1) Large Dressing Room with sufficient lighting and Mirrors

One (1) Bottle of Honey

Assortment of Tea’s (Peppermint, Earl Grey, Camomile, Ginger, etc)

One (1) Hot Water Dispenser

Twelve (12) Bottles of Water

One (1) Tropical Twist Trident Gum

Twelve (12) Coronas

One (1) Basketball Jersey from your school, size Medium

One (1) Platter of Chicken Fingers

One (1) Large, covered trash can

One (1) Silver or Blue Sharpie

Two (2) Large Bags of Ice

One (1) Fruit Plate (Watermelon, Pineapple, Grapes, Oranges, Cantaloupe, etc)

Three (3) Containers of juice (Cranberry, Orange, and Grape)

Please provide sufficient cups, plates, knives, forks, napkins, etc.

ONSTAGE HOSPITALITY

Four (4) Bottles of water, room temperature

Four (4) clean towels.

The aforementioned terms are agreed and accepted by:

Signature

Date

Print Name